CLAIM AMENDMENTS

The following listing of claims will replace all prior versions and listings of claims in the application:

- 1 1. (Original) A method of applying a rotatable label system to an object,
- 2 comprising:
- affixing an inner label with indicia disposed thereon about an object;
- 4 temporarily coupling an outer label having indicia disposed thereon to the
- 5 inner label while the outer label is wrapped about the object; and
- 6 securing the outer label about the object.
- 1 2. (Original) The method of claim 1 further comprising removing the
- 2 temporary coupling to permit the outer label to rotate about the object.
- 1 3. (Original) The method of claim 2 wherein the removing the temporary
- 2 coupling comprises rotating the outer label relative to the object.
- 1 4. (Original) The method of claim 1 wherein the temporarily coupling
- 2 comprises providing a small amount of liquid between a front surface of the
- 3 inner label and a rear surface of the outer label.
- 1 5. (Original) The method of claim 1 wherein the temporarily coupling
- 2 comprises applying an external physical pressure to the outer label.
- 1 6. (Original) The method of claim 1 wherein the temporarily coupling
- 2 comprises applying a vacuum pressure to the outer label.

- 1 7. (Canceled)
- 1 8. (Canceled)
- 9. (Original) The method of claim 1 wherein the temporarily coupling
- 2 comprises applying at least one dot of an adhesive to a rear surface of the outer
- 3 label.
- 1 10. (Original) The method of claim 1 wherein the securing comprises
- 2 providing adhesive at a trailing end of the outer label so that the trailing end
- 3 overlaps and adheres to a leading end of the outer label to rotatably couple the
- 4 outer label around the object.
- 1 11. (Original) A method of applying a rotatable label to an object, comprising:
- temporarily coupling an outer label having indicia disposed thereon to the
- 3 object while the outer label is wrapped about the object; and
- 4 securing the outer label about the object.
- 1 12. (Original) The method of claim 11 further comprising affixing an inner
- 2 label with indicia disposed thereon about the object, the outer label being
- 3 temporarily coupled to the inner label.
- 1 13. (Canceled)
- 1 14. (Original) The method of claim 11 wherein the temporarily coupling
- 2 comprises applying at least one dot of an adhesive to a rear surface of the outer
- 3 label.

- 1 15. (Original) The method of claim 11 wherein the temporarily coupling
- 2 comprises applying an external physical pressure to the outer label.
- 1 16. (Original) A rotatable label system comprising:
- 2 an inner label affixed about an object;
- 3 an outer label; and
- a temporary coupling mechanism configured for temporarily coupling the
- 5 outer label to the inner label.
- 1 17. (Original) The rotatable label of claim 16 wherein the temporary coupling
- 2 mechanism comprises a small amount of liquid disposed between the inner label
- 3 and the outer label.
- 1 18. (Original) The rotatable label of claim 16 wherein the temporary coupling
- 2 mechanism comprises an external physical pressure disposed on the outer label.
- 1 19. (Original) The rotatable label of claim 16 wherein the temporary coupling
- 2 mechanism comprises a vacuum pressure.
- 1 20. (Canceled)
- 1 21. (Original) The rotatable label of claim 16 wherein the temporary coupling
- 2 mechanism comprises an external gaseous pressure.
- 1 22. (Canceled)

- 1 23. (Withdrawn) The rotatable label of claim 16 wherein the temporary
- 2 coupling mechanism comprises at least one dot of adhesive applied to a rear
- 3 surface of the outer label.
- 1 24. (Original) The rotatable label of claim 16 further comprising a transparent
- 2 portion disposed on the outer label and configured for viewing underlying
- 3 indicia.
- 1 25. (Previously Presented) A rotatable label system comprising:
- 2 an outer label;
- a temporary coupling mechanism configured for temporarily coupling the
- 4 outer label about an object; and
- adhesive configured to be disposed to a rear surface at or near a trailing
- 6 end of the outer label for securing the outer label to itself.
- 1 26. (Original) The rotatable label system of claim 25 further comprising a
- 2 transparent portion disposed on the outer label and configured for viewing
- 3 underlying indicia.
- 1 27. (Original) The rotatable label of claim 25 wherein the temporary coupling
- 2 mechanism comprises an external physical pressure.
- 1 28. (Original) The rotatable label of claim 25 wherein the temporary coupling
- 2 mechanism comprises at least one dot of adhesive applied to a rear surface of the
- 3 outer label.
- 1 29. (Canceled)

- 1 30. (Previously Presented) The rotatable label of claim 25 further comprising
- 2 an inner label configured to be affixed to the object, the outer label configured for
- 3 coupling to the inner label.
- 1 31. (Previously Presented) The rotatable label of claim 25 wherein the
- 2 temporary coupling mechanism comprises a small amount of liquid disposed
- 3 between the object and the outer label.
- 1 32. (Previously Presented) The rotatable label of claim 25 wherein the
- 2 temporary coupling mechanism comprises a vacuum pressure.
- 1 33. (Canceled)
- 1 34. (Previously Presented) The rotatable label of claim 25 wherein the
- 2 temporary coupling mechanism comprises an external gaseous pressure.
- 1 35. (Previously Presented) The method of claim 11 further comprising
- 2 removing the temporary coupling to permit the outer label to rotate about the
- 3 object.
- 1 36. (Previously Presented) The method of claim 11 wherein the temporarily
- 2 coupling comprises providing a small amount of liquid between the object and
- 3 the outer label.
- 1 37. (Previously Presented) The method of claim 11 wherein the temporarily
- 2 coupling comprises applying an external gaseous pressure.

- 1 38. (Previously Presented) The method of claim 11 wherein the temporarily
- 2 coupling comprises applying a vacuum pressure to the outer label.
- 1 39. (Canceled)